



Alumni Europae ASBL General Assembly 10 October 2020 15:00-17:00

Present board members: Reinhold Ziegler (president), Michael Stenger (treasurer), Thomas Fairhurst (GDPR officer), Guy Janaway (secretary), Martine Reicherts (maître de cérémonie), Alba Morganti, Jean-Louis Hanff, Olivier Brissaud, Katrin Hoppmann & Ildiko Meny.

Absent board members: Carlo Giudice.

Approved (new-N/renewed-R) board members: Camille Taper-Schüller (R), Hendrik Shüller (R), Alexander Zammit (R), Aurélie Verbeken (N), Jean Gasc (N) & Max Likin (N).

Rejected board members: Diana Agostini – absent.

Others participants: Gill Brook, Valeria Martinez, Reginald J. P Dumont, Stefano Bilotta, Kirsten Koolen, Maria-Louiza Laopoldi, Laura Alcaide Zugaza, Diana Riess, Faustino Fernandez, Georges Spyrou, Bilal Nassiri

1. Approbation Ordre du Jour

Approved.

2. Rapport du Président

Reinhold thanked all participants for this historic meeting as it's the first one we have held on Zoom and we appear to have 34 participants online. Our aim is to increase board members (we are almost at 5,000 members on our [website](#)). Board members have become more professional and with more responsibilities. We now have an organigramme with fixed responsibilities. Each board member has a back-up. We meet once a month and we are always trying to increase the number of volunteers.

We have come up with several ideas to increase members and cash flow. We have our [online shop](#) which has been doing well since July. Alumni can buy t-shirts, hoodies and mugs. Suggestions such as badges, pint glasses and stickers are being looked into. Furthermore, we are trying to increase our social media presence to 10,000 members on [Facebook](#). Sadly, we couldn't organise the Alumni days with Ursula von der Leyen. Hopefully 2021 will be clearer.

Request to all participants to contribute not only with ideas but also financially.

Reminder to all of our ideology of: connect, identify, support and promote.

ACTION: PowerPoint of President's presentation will be sent around afterwards to all.

3. Rapport du Trésorier

Approved

ACTION: Treasurer to circulate report.

Board member fee is €50 per annum. New board members should be aware of that.

ACTION: All board members to pay their membership fee if not done already to the following account:

BNP Paribas Fortis Banque

001-6566576-43

IBAN BE 66 001-6566576-43



BIC GEBABEBB

Voluntary donations through members, parents' associations are irregular. We ask the schools every year.

We also get money through the online shop. We do not have any stock. We only ask for stock once the payment is confirmed.

The alumni website costs € 5,000 per year. The website has a lot of functionalities. Registered members can find others through the map or the search function. The site is also secure.

Valeria Martinez (COSUP): the online shop needs more promotion especially the vintage sport t-shirts. She also suggested the idea of bake sales and raising awareness of this association.

We would need volunteers in all the schools to organise, bake, sell and promote AE.

4. Projets 2021

- *Website:* We have an ambitious target of 10,000 members on our website. Idea suggested by Gill Brook to have a Wikipedia-style voluntary donation banner of €5,10,20 or 50.
ACTION: Michael to follow up to see how we could implement this on the new website.
- *Chapters:* Overview of local active chapters across Europe given by Alexander Zammit (Brussels, Frankfurt, Greece, Paris, Madrid, The Hague, London, Stockholm, Dublin). Max Likin offered to help out in the USA in Seattle. Kirsten Koolen could help out in Sydney.
- *Newsletter:* Katrin will add a section on local chapters in the next newsletter (**to be sent within 3 weeks**).
- *Seniors help juniors:* Jean Gasc gave an overview of this networking tool/mentorship programme which would include: regular discussions and meetings, mentors and mentees linking process, concrete opportunities for mentees, and monetisation. Maria Louiza Laopodi, who has experience in capacity building, explained that this was very complicated and time consuming as the coordination is a huge task. She will follow up with Jean afterwards. Ildiko Meny had proposed something similar for the alumni. Suggestion to add this in the newsletter. Valeria Martinez agrees it would be good idea to have the mentorship. Martine Reicherts proposed having a working party and reporting back after 2 or 3 months
ACTION: Jean can take the lead and agrees to have a working group on seniors helping juniors and to report back in 3 months' time.
- *Euro alumni day 2021:* suggestion for Carlo Giudice to take the lead and organise it. Jean-Louis Hanff and Valeria Martinz can help out too.
- *Survey of European Schools and member statistics:* Thomas Fairhurst explained that we hold excellent relations with the European Baccalaureate Unit at the Office of the Secretary General of the European Schools. We are looking at how we can feed back into the school system by conducting a survey of alumni on improving the EB. We have asked for a budget



of € 150,000 but the meeting with the Secretary General Mr Marcheggiano has been postponed to 2021. The breakdown is as follows:

- 50 000 euros to engage a person to find the 70,000 members
- 50 000 for the budget
- 50 000 for survey creation and analysis

Diana Riess: Our “Europeaness” is our unique selling point.

Olivier Brissaud spoke about working with the Europe’s People’s Forum and also suggested crowdfunding for our association.

5. Modification de l'article 5.2.1 des statuts pour augmenter le nombre de membres du Conseil d'Administration à 18

Agreement to increase the number of board members to 17. New/renewed members are the following six (6):

Alexander Zammit

Camille Taper-Schüller

Hendrik Schüller

Aurélie Verbeken

Jean Gasc

Max Likin

~~Diana Agostini~~ - absent

6. Nominations au Conseil d'Administration

Approved apart from Diana Agostini

Signed by the Secretary, Guy Janaway on 27 October 2020